

*Longfords*  
EST. 76

# CRAFTING INNOVATION

CORPORATE PROFILE



LONGFORDS.COM

“A rich heritage  
of craftsmanship”





“Craftsmanship  
has always  
been the  
cornerstone of  
our business”

## THE HALLMARK OF CRAFTSMANSHIP

Longfords fuses classic craftsmanship with innovative technologies to deliver bespoke architectural solutions. We have a longstanding tradition of delivering well crafted solutions which have earned us a reputation of trust among our clients. We are on a constant quest for ingenuity, offering resourceful solutions to complex requirements while staying true to our legacy of craftsmanship.



Since 1976, the steadfast pursuit of excellence and innovation has been the secret to our success and the common link between the vision of our founder and the company of today.



“Performing to the highest standards, every step of the way”

## DELIVERING PEACE OF MIND

### Stage 1. Define

Each project begins with open discussions between our team and key stakeholders to define the project objectives. We then begin to map out the project requirements and determine which materials, equipment, expertise and resources are required. We agree upon a timeline and develop a master plan to ensure a successful outcome.

### Stage 2. Design

Once the project objectives have been defined, our technical team explores different design solutions. For special projects that require additional support, we engage with our network of industry experts.

Our design team renders the concept graphically using state-of-the-art CAD facilities to provide accurate visualisations of the concept. We also have a team of professional draftsmen and engineers to take our designs through the validation process, comprising of structural calculations and in some instances, finite element analysis or physical tests. We present our design concepts to the client and on specific projects, we may present material samples or full scale mockups.

### Stage 3. Develop

Once the design process is complete, we begin the development phase. Drawing on our pool of resources, we manufacture and assemble the solution based on the approved design using a combination of traditional practices and modern techniques.

### Stage 4. Deliver

Once the development phase is complete, our engineers inspect the final product internally to verify that we have met all project objectives. When required, we make preparations for shipping and provide any additional logistics support. This final phase ensures that we deliver solutions of the highest quality standards prior to giving our stamp of approval. It guarantees that we live up to our reputation of craftsmanship, assure client satisfaction and provide peace of mind.



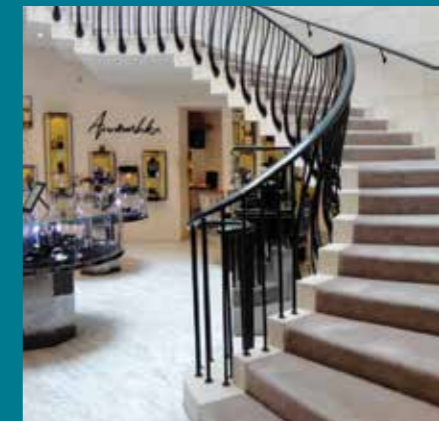
“Highly crafted  
bespoke solutions  
which transform  
ideas into reality”



## BESPOKE SOLUTIONS

Because of our technical expertise and extensive experience, we can provide many off-standard solutions for a variety of architectural projects in addition to conventional solutions.

We work meticulously to produce the highest quality finishes for fine metals such as bronze, stainless steel, brass, copper and aluminium and we specialise in integrating glass, solid surface material, stone, leather and natural woods into our solutions. By integrating innovative electrical and lighting technologies, our experience extends beyond traditional practices. We offer a variety of metal finishes including mirror polishing, oxidation, sateening, anodising, electroplating, laser etching and high performance paint coatings. A mix of traditional and modern techniques are also offered through our network of trusted partners who deliver a wide variety of high quality finishes for stone, solid surface material, leather and wood.



All of our solutions uphold the highest standards of craftsmanship. The final products are inspected by our engineers to verify that they meet all performance specifications and project objectives. This ensures that we live up to our promise of delivering highly crafted solutions and assure client satisfaction and peace of mind.

“The steadfast pursuit of excellence is the secret to our success”



## REACHING ACROSS SECTORS

Because of the wide range of solutions that we provide, we have worked on a spectrum of projects across many different sectors. From Healthcare and Transportation to Residential and Retail developments, we have had a hand in nearly all of Europe's key sectors.

We have worked on a great diversity of projects which reflect the breadth of our expertise and the range of our clientele. Lately, we have worked on many aviation and rail projects as well as a variety of signature projects in retail, corporate, residential, hospitality, civic and government sectors.

“A legacy of ingenuity,  
craftsmanship and  
precision”



## WORKING BETTER TOGETHER

### Our Clients

Longfords has a range of clients including Architects, Designers, Contractors and Fit-out Specialists working in the both public and private sectors. We work closely with our clients to achieve their objectives and deliver tailor-made, high quality solutions. Our clients appreciate our hands-on approach to design, planning, manufacturing and delivery as well as our extensive scope of bespoke services.



### Our Partners

Although we have a professional on-the-ground team and fully integrated facilities, we are equipped to take on unconventional challenges thanks to our international network of industry experts. Over the past 30 years, we have established an extensive network of trusted partners who provide us with specialised support. By reaching out and allying with some of the most knowledgeable craftsmen and specialists in complimentary niche disciplines, we are able to go above and beyond traditional practices and provide truly bespoke, high calibre solutions.

### Our Team

In addition to our external partners, we have internal partners, our employees, who are at the heart of our business.

Longfords is made up of a dedicated team of craftsmen who are supported by engineers, specialists, technicians and managers who drive the business forward and enable us to deliver prestigious, quality solutions of the highest calibre, representing the cornerstone of our business.

“A resolute  
commitment to  
quality”



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